

News Release

For Immediate Release

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Dr. Darrell Spilsbury Expands His Orthodontic Practice in Las Vegas **Now Offering Customized Lingualcare "Hidden Braces"**

Henderson, NV – April 13, 2004 – Dr. Darrell Spilsbury is expanding his orthodontic practice in Henderson by offering “customized, hidden braces” that appeal to teenagers and adults seeking an aesthetic alternative to standard metal braces. Dr. Spilsbury is one of the first orthodontists nationwide certified to offer this new system for straightening teeth.

The Lingualcare System, developed in Germany, was recently introduced in the United States. It features 100% customized braces that are designed for each patient and then fabricated using the latest in computer and rapid prototyping technologies. Lingualcare braces are placed on the lingual, or backside of the teeth so they are hidden from view. Because they are customized for each patient, they offer very efficient and effective treatment. These braces were designed to be very comfortable for patients.

“Many patients, particularly adult professionals want to have their teeth straightened but are not comfortable wearing traditional braces” said Spilsbury, “I like being able to offer Lingualcare to patients. It is particularly good for individuals who ask for Invisalign. This is a much better alternative for many of those patients.”

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“The typical patient is a teenager or adult who does not want to change their appearance or lifestyle with exposed metal braces,” said Lea Nesbit, chief executive officer of Lingualcare. “Patients range from boys and girls who play football and other high-impact sports to corporate executives. We’re very excited about having a leading orthodontist like Dr. Spilsbury be one of the first to offer Lingualcare in Las Vegas area.”

Dr. Spilsbury is an orthodontic specialist who has been practicing in the Las Vegas area since he graduated from UCLA in 1988. His office is located at 731 Mall Ring Circle in Henderson. Dr. Spilsbury is available for consults concerning all aspects of orthodontics including Lingualcare. Call 702.434.0063 or visit www.spilsburyorthodontics.com

About Lingualcare Inc.

Lingualcare Inc., headquartered in Dallas, promotes and provides North America’s first complete, customized lingual orthodontic system for teens and adults. Founded in October 2002, Lingualcare serves orthodontists, dental professionals and consumers with excellent orthodontic products, training, services and support.
<http://www.lingualcare.com>

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