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For Immediate Release

Lingualcare Introduces On-Line Certification for Hidden Braces

Now dental professionals can learn the latest technique in aesthetic orthodontic treatment without leaving their office

Dallas, TX – October 27, 2004 – Lingualcare, the makers of Hidden Braces™ for teens and adults, announced today that the Lingualcare Certification Course for Hidden Braces is now available on-line. Orthodontists, dentists and staff members will learn the clinical procedures and treatment techniques for successfully incorporating Hidden Braces into their practices and receive CE credit.

“Most orthodontists and orthodontic staff are busy treating patients and have limited time to attend courses to learn new techniques” said Lea Nesbit, Lingualcare CEO, “Offering training on-line gives them the flexibility to take the course and examinations at their convenience. It also provides a more cost-effective way to train the whole staff.”

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Recently introduced in the United States, Hidden Braces are the newest development in aesthetic orthodontic treatment. Designed to meet the growing demand for invisible orthodontic care, these customized orthodontic braces are placed behind the teeth so they are completely hidden from view. Lingualcare utilizes the latest computer and robotic technology to customize each set of braces for each individual patient, building that patient's unique prescription into the braces and shaping the brackets to mold to the surfaces of the teeth. As a result Hidden Braces are comfortable for patients to wear and deliver excellent results.

The Lingualcare Certification Course for Hidden Braces is a comprehensive set of training modules that incorporates all key clinical procedures in addition to treatment planning and special mechanics for Hidden Braces. Course participants must complete all modules and pass an examination at the end of the course in order to become certified and receive their CE credits.

The on-line course was developed by Lingualcare in conjunction with Dr. Dirk Wiechmann, an internationally recognized lingual orthodontist and past president of the European Society of Lingual Orthodontists, his clinical partner Dr. Andrea Thalheim a German orthodontist who has treated hundreds of lingual patients, and Dr. J. Clifton Alexander, a Dallas orthodontist who has treated lingual patients for the past ten years.

In addition to on-line training, Lingualcare offers classroom and on-site training across the United States. Dental professionals who are interested in taking the Lingualcare Certification Course can go to www.hiddenbraces.com to request an invitation to the training.

About Lingualcare Hidden Braces™

Lingualcare Inc., headquartered in Dallas, Texas, promotes and provides North America's first complete, customized lingual orthodontic system for teens and adults. Founded in October 2002, Lingualcare serves orthodontists, dental professionals, and patients with excellent orthodontic products, training, services, and support. The company's premier orthodontic Center of Excellence is open and fully operational.

<http://www.lingualcare.com> or <http://www.hiddenbraces.com>

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