



FOR IMMEDIATE RELEASE

**LINGUALCARE AND FOOTBALL STAR RUSSELL MARYLAND GIVE A
BIG SMILE TO BUCKNER'S KIDS**

DALLAS — December 13, 2004 — Former Dallas Cowboys standout Russell Maryland joins Dallas-based Lingualcare Inc. at a special event and reception, 4 p.m. to 7 p.m. Dec. 16 to raise money and awareness for Buckner Children's Home, one of the largest private social-care ministries in the nation. The event requires an RSVP by Dec. 15, 2004.

On Dec. 16, Lingualcare founder Lea Nesbit will be joined by Dr. Cliff Alexander, the clinical director for the Lingualcare Center and Buckner's executive staff members, who will share insights into the ministry's array of social services. Maryland will showcase his Hidden Braces™ and sign footballs with all proceeds going to Buckner.

"This event has one purpose: to raise community awareness regarding the number of Metroplex children who live in unsafe environments," said Nesbit. "We want to help these kids build self-esteem and give them tools to help them succeed in achieving their dreams. Giving them a smile they can be proud of is just one small part of that."

Lingualcare, in concert with Dr. Cliff Alexander, is providing free orthodontic care and braces to children at Buckner.

Buckner serves approximately 70,000 people each year. Buckner is a vastly diversified ministry dedicated to the restoration, care and healing of children, families and senior adults. Buckner seeks to provide care without regard to race, religion, economic status or social circumstance.

Lingualcare Inc., headquartered in Dallas, promotes and provides North America's first complete, customized lingual orthodontic system for teens and adults. Founded in October 2002, Lingualcare serves orthodontists, dental professionals and patients with excellent orthodontic products, training, services, and support. The company's premier orthodontic Center of Excellence is located in just east of the Dallas North Tollway on Beltline Road in Dallas. The

Lingualcare System(TM) is an advanced, aesthetic orthodontic appliance system that is 100-percent customized for each patient. The appliance is placed on the lingual or the backside of the teeth so it is completely hidden from view. The customized appliance, which is manufactured using sophisticated imaging, rapid prototyping and robotic technologies, is designed based on each patient's dental anatomy to provide optimal comfort and performance. Visit www.hiddenbraces.com, or contact Katrina Bawcom at 469-374-9233, or via e-mail at Katrina.Bawcom@lingualcare.com.

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