

News Release

For Immediate Release

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DC Smiles Cosmetic & Implant Dentistry - First Dental Practice to Offer Hidden Braces

Washington, DC – June 22, 2004 – DC Smiles Cosmetic and Implant Dentistry, Dr. Lawrence Singer, DMD, is expanding his practice in Washington, DC by offering Hidden Braces™ by Lingualcare. Customized Hidden Braces appeal to teenagers and adults seeking an aesthetic alternative to standard metal braces. Dr. Singer is one of the first clinicians nationwide and in the DC metropolitan area certified to offer this new system for straightening teeth.

The Lingualcare System, developed in Germany, was recently introduced in the United States. It features 100% customized brackets and wires that are designed and fabricated using the latest in computer technologies. The lingual system utilizes customized brackets on the backside on the teeth and is designed with patient comfort in mind.

“Lingual system uses CAD technology to deliver truly, effective, invisible orthodontic treatment in less time than ever before”, said Dr. Singer.

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“The typical patients are teenagers or adults who do not want to change their appearances or lifestyles with exposed metal braces,” said Lea Nesbit, chief executive officer of Lingualcare. “Patients range from boys and girls who play football and other high-impact sports to corporate executives. We are very excited to add Dr. Singer to the distinguished group of doctors offering Lingualcare to patients nationwide.”

Dr. Lawrence Singer and his practice DC Smiles have been in operation for nearly 10 years. His office is located in the heart of Dupont Circle at 2111 Phelps Place NW, Washington, DC 20008. Consultations are by appointment only and can be made by calling 202-518-7111 Monday – Friday 8AM-5PM. You may also visit DC Smiles web site at www.DCSmiles.com or visit <http://www.invisiblebraces.com>

About Lingualcare Inc.

Lingualcare Inc., headquartered in Dallas, promotes and provides North America’s first complete, customized lingual orthodontic system for teens and adults. Founded in October 2002, Lingualcare serves orthodontists, dental professionals, and customers with excellent orthodontic products, training, services, and support. The company’s premier orthodontic Center of Excellence is open and fully operational. <http://www.lingualcare.com> or <http://www.hiddenbraces.com>

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